

# WASHINGTON STATE PUBLIC STADIUM AUTHORITY

January 26, 2017

## BOARD MEETING

CenturyLink Field  
Public Stadium Authority  
800 Occidental Ave. S.  
Seattle, WA 98134

## MINUTES

### I. Call to Order

Board Chair Lorraine Hine called the meeting to order at 12:33 p.m. Other Board members present were: Vice Chair Fred Mendoza, Joel Ing, Jake Jundt, Bill Lotto and Randy Loomans. Jud Marquardt was excused. Staff members in attendance included Executive Director Ann Kawasaki Romero, Business Manager Jodi Todd, and Project Manager Steve Woo.

### II. Approval of Minutes

#### Minutes

Minutes of the November 17, 2016 regular Board meeting.

Motion by Vice Chair Mendoza, second by Member Ing to approve the minutes of the November 17, 2016 regular Board meeting.

Motion carried unanimously 6-0.

### III. Public Participation

There was no public participation.

### IV. Administrative Briefings

#### 1. Major Maintenance & Modernization Plan Update

Steve Woo and Roberta Kranz updated the Board on some of the completed projects during 2016. The completed major maintenance/modernization projects included:

- North stairs joint repairs to reduce water penetration;
- West arch of the roof recoating;
- Loading dock drain improvements;
- Pocket park improvements;
- Theater maintenance;
- Suite upgrades from the original finishes;
- Club Level lounge improvements;
- Control room/security enhancements; and
- Press box area remodel including new suite offerings.

2. FGI 2016-2017 Public Benefits Report & Plan and 2016 Seattle Sounders FC Public Benefits Information

Mr. Taylor Graham, VP of Business Operations for the Seattle Sounders FC, briefed the Board on their public benefits outreach during 2016. A few of the highlighted items were:

- The RAVE Foundation was launched, with the goal of building small, urban, accessible soccer fields for free play and donating 10,000 soccer balls in the next 10 years. Yesler Park has been selected as the first RAVE Field and they will break ground soon.
- Seattle Sounders FC invested \$125,000 in local non-profits in 2016.
- They hosted over 250 events in the "Ninety" clubhouse in Pioneer Square. Over 50 such events included rent free/reduced rent use of the space by the local community.
- Offering affordable priced tickets with a goal for a family of 4 to experience the Sounders matches for less than \$100.
- 2016 Copa America Centenario tournament was a huge success that brought an additional 100,000 fans from all over the world to CenturyLink Field.

Mr. Young reviewed the 2016-2017 Public Benefits Report & Plan. Among the highlights discussed were:

- \$353,000 was contributed to the Spirit of 12 partners in 2016;
- 91% of housekeeping supplies were certified green in 2016;
- 96.5% landfill diversion rate achieved and 9,400 tons of food was donated, a significant increase over the 2015 figure; and
- \$1.85 million spent with WBE and MBE vendors, a 6.2% increase over 2015.

The 2016 community concessions program featured local cuisine from Rain Shadow Meats, Huè Ky Mi Gia, Macrina Bakery, Pho Cyclo and Kraken Congee. Their collective sales totaled \$ 735,795 compared to \$192,170 in 2015. The vision for 2017 is to expand the current program with the addition of a "Night Market" concept to include additional community partners to further enhance the food and beverage experience at CenturyLink Field.

Chair Hine expressed her gratitude on behalf of the Board for all FGI's work on both recycling efforts and energy savings. Member Ing thanked Mr. Young and Mr. Graham for their involvement throughout the neighborhood and with the Community Partnership Forum. Member Loomans thanked them as well for helping educate Board members on how the building operates during events.

3. General Manager's Report

David Young, Vice President/General Manager, stated:

- The flat show season is underway starting with the Boat Show in mid-January, followed by the RV Show and Home Show in February.
- The Seattle Sounders return on March 19 for their first home match of the new season.

- The facility passed the NFL Audit, and the alcohol enforcement program is being used by the NFL as a model for other stadiums.
- In the 2016 NFL Fan Survey, CenturyLink Field received the top rating for overall game day experience and ranked in the top 6 for every fan experience question asked with significant improvements in the food and beverage category.
- As of March 1, 2017, First & Goal Hospitality will be the new food and beverage provider at the facility. All of the full time, part time and game day staff employed by Delaware North will be retained by First & Goal Hospitality.
- Staff has been working diligently to schedule maintenance projects and keep the facility in first class condition.

## V. Chair and Director's Reports

### A. Chair's Report

Chair Hine announced that the PSA received a clean audit from the State Auditor's Office.

Vice Chair Mendoza updated the Board on the Mayor's Industrial Lands Advisory Committee. The City has hired a consultant to complete an economic study on industrial lands in Seattle. Once completed, the draft report will be reviewed by the Committee. Vice Chair Mendoza will continue to attend the meetings on behalf of the Stadium District.

### B. Director's Report

- The State Auditor's Office issued another clean audit report.
- Chris Hansen will be submitting a revised street vacation petition for the SODO Arena. City staff will begin working on a schedule to be published soon. The Board will be updated at the March meeting.

## VI. Unfinished Business

There were no items for review under this section.

## VII. New Business

### A. Voucher Approval of Expenses

Vouchers included in blanket Vouchers 553-557 and payroll for the periods ended November 15, 2016, November 30, 2016, December 15, 2016 and December 31, 2016 in a total amount of \$239,342.27.

Motion by Vice Chair Mendoza, second by Member Jundt to approve Vouchers included in blanket Vouchers 553-557 and payroll for the periods ended November 15, 2016, November 30, 2016, December 15, 2016 and December 31, 2016 in a total amount of \$239,342.27.

Motion carried 6-0.

### B. Naming Rights Reimbursement

There are no items for review under this section.

C. Resolutions

There are no items for review under this section.

**VIII. Executive Session**

With no further business to come before the Board, Chair Hine announced that there would be a five-minute recess followed by an Executive Session of the Board to meet with legal counsel to discuss potential litigation involving legal risks from a proposed action or current practice where public discussion of the legal risks would likely result in adverse legal or financial consequences to the PSA. The meeting was expected to last thirty minutes. No action by the Board was anticipated as a result of the Executive Session.

The meeting recessed to Executive Session at 2:09 p.m.

The meeting reconvened at 2:15 p.m. and immediately went into Executive Session.

Executive Session ended at 2:53 pm.

**IX. Adjournment**

The regular meeting of the Public Stadium Authority Board adjourned at 2:53 p.m.

Approved this 23<sup>rd</sup> day of March 2017.

  
Lorraine Hine, Chair

  
Jodi Todd, Clerk of the Board