

WASHINGTON STATE PUBLIC STADIUM AUTHORITY

September 26, 2024

BOARD MEETING

Lumen Field
Public Stadium Authority
800 Occidental Ave. S.
Seattle, WA 98134

MINUTES

I. Call to Order

Chair Mendoza called the meeting to order at 10:31 a.m. Other Board members present were: Cindy Zehnder, Randy Loomans, Jud Marquardt, Jay Roberts and Sheri Brockway. Staff members in attendance included Executive Director John Marchione, Business Manager Jodi Todd and Project Manager Consultant Ethan Bernau

Chair Mendoza took a moment to honor Robert (Bob) Dilger. Mr. Dilger was appointed by the Governor as a founding member of the PSA Board in 1997. He served for two terms before retiring. He passed away on August 30, 2024.

II. Approval of Minutes

Minutes

Minutes of the July 25, 2024 regular Board meeting.

Motion by Member Marquardt, second by Member Roberts to approve the minutes of the July 25, 2024 regular Board meeting.

Motion carried 6-0.

III. Public Participation

There was no public participation.

IV. Administrative Briefings

1. World Cup Update

David Young, First & Goal COO provided an update on the World Cup 2026 planning efforts. Mr. Young stated that the Local Organizing Committee 2026 (LOC) has been attending many stakeholder and community meetings and moving forward with their planning efforts. FIFA will be releasing match information in November and he will share with the Board.

2. Compliance Review Reports: Lumen Field Event Center Statement of Revenues, Expenses and Net Profits & Admissions and Parking Taxes

John Marchione, PSA Executive Director, stated that Branch Richards provides the PSA compliance review reports annually per the requirements of the Stadium Act and Master Lease. They are contracted to audit the Affordable Priced Seat Report and the Exhibition Center revenue and expenses to verify the profits associated with the common school fund contribution. There were no major concerns noted in the audit finding.

Peter Fonfara, Seahawks Vice President of Finance and Behren Aydt, FGI Director of Finance, provided a summary of the compliance review reports and answered Board questions. The Common School Fund contribution is \$459,945 for 2023.

Vice Chair Ing arrived at 10:50 a.m.

3. 2023-2024 Public Benefits Report

Zach Hensley, FGI General Manager, updated the board on the 2023 Public Benefits Report and 2024 Plan. He highlighted WMBE participation in 2023, community organization contribution and the common school fund contribution for 2023. Mr. Hensley was very proud that the community concessions program doubled their 2022 spend with \$921 thousand in proceeds earned in 2023.

4. Stadium Art Update

Zach Hensley, FGI General Manager, provided an update on the stadium art program. In 2002 maintenance and restoration guidelines were created for the stadium art program. First & Goal Staff is diligent in following those guidelines and ensuring the art pieces are maintained.

5. Capital Projects Update

Kathy Brown, FGI Managing Director of Facilities, provided a brief update on capital projects throughout the buildings. The T-Mobile Endzone video boards, full bowl audio system, wayfinding, fly-through market concessions and female locker room projects were completed prior to the start of the football season. They continue to work on upgrading heating, ventilation and air conditioning for the stadium and exhibition center.

6. General Manager's Report

Mr. Hensley provided a brief summary of upcoming events at Lumen Field.

V. Chair and Director's Reports

A. Chair's Report

No report was given.

B. Director's Report

Mr. Marchione reported the following:

- Two grant contracts were signed with the Department of Commerce for World Cup 2026 projects.
- Staff is working with OFM to receive a direct grant appropriation in 2025.

VI. Unfinished Business

There were no items for review under this section.

VII. New Business

A. Voucher Approval of Expenses

Vouchers included in blanket Vouchers #734-737 and payroll for the periods ended June 15, 2024, June 30, 2024, July 15, 2024, and July 31, 2024 in a total amount of \$124,684.25.

Motion by Member Ing, second by Member Brockway to approve Vouchers #734-737 and payroll for the periods ended June 15, 2024, June 30, 2024, July 15, 2024, and July 31, 2024 in a total amount of \$124,684.25.

Motion carried 7-0.

B. Capital Projects Reimbursement

Reimbursement of capital projects expenses to First & Goal Inc. from Admissions and Parking Taxes and Naming Rights Revenue Funds for the repair, reequipping and capital improvements of such stadium and exhibition center facilities, as required under applicable State law, in a total amount not to exceed \$14,256,367 pursuant to the Master Lease Agreement.

Motion by Member Ing, second by Member Roberts to approve reimbursement of capital projects expenses to First & Goal Inc. from Admissions and Parking Taxes and Naming Rights Revenue Funds for the repair, reequipping and capital improvements of such stadium and exhibition center facilities, as required under applicable State law, in a total amount not to exceed \$14,256,367 pursuant to the Master Lease Agreement.

Motion carried 7-0.

C. Resolutions

1. Resolution No. 360

A Resolution of the Board of the Washington State Public Stadium Authority approving the recommendation of the Ad Hoc Artwork Gifts Committee to accept a donation of original artwork from the Seattle International Soccer Local Organizing Committee that Commemorates Lumen Field Hosting Six matches of the FIFA World Cup 2026.

Motion by Vice Chair Ing, second by Member Marquardt to approve Resolution No. 360.

Under discussion, Mr. Marchione stated that in 2002 the PSA created an art policy for art pieces at Lumen Field & Event Center, which included the possibility of donated art. The 2026 World Cup Local Operating Committee has been given a piece of art that they would like to donate to the Public Stadium Authority as a legacy to World Cup 2026. Staff reached out to the original members of the ad-hoc Art committee to discuss the art piece and location. The committee recommended that the PSA accept the art piece.

Motion carried 7-0.

2. Resolution No. 361

A Resolution of the Board of the Washington State Public Stadium Authority Providing Comments to the 2023-2024 Public Benefits Report and Plan for Lumen Field and Event Center Prepared by First & Goal Inc.

Motion by Vice Chair Ing, second by Member Brockway to approve Resolution No. 361.

Under discussions, Mr. Marchione referenced Exhibit A to Resolution 361 providing comments to First & Goal Inc., on the 2023-2024 Public Benefits Report and Plan.

Motion carried 7-0.

VIII. Executive Session

There was no Executive Session.

The Board recessed for a lunch break at 11:58 a.m. Lunch was one hour and the meeting reconvened at 1 p.m. for a board retreat.

IX. Board Retreat

The Board reviewed PSA operations, upcoming events at the facility, and asked for a presentation on the progress of FIFA World Cup construction. The Board discussed potential five-year goals for the PSA. Chairman Mendoza requested that Board member develop one to three ideas of goals to be considered, and submit them to the Executive Director.

X. Adjournment

The regular meeting of the Public Stadium Authority Board adjourned at 4:00 p.m.

Approved this 21st day of November 2024.


Frederick Mendoza, Chair


Jodi Todd, Clerk of the Board