

# **WASHINGTON STATE PUBLIC STADIUM AUTHORITY**

September 25, 2025

## **BOARD MEETING**

Lumen Field  
Public Stadium Authority  
800 Occidental Ave. S.  
Seattle, WA 98134

## **MINUTES**

### **I. Call to Order**

Board Chair Fred Mendoza called the meeting to order at 10:37 a.m. Other Board members present were: Vice Chair Joel Ing, Jud Marquardt, Jay Roberts and Cindy Zehnder. Randy Loomans and Sheri Brockway were excused. Staff members in attendance were Jodi Todd, Director of Operations and Ethan Bernau, PSA Consultant. John Marchione, Executive Director was excused.

### **II. Approval of Minutes**

#### Minutes

Minutes of the June 26, 2025 regular Board meeting.

Motion by Vice Chair Ing, second by Member Marquardt to approve the minutes of the June 26, 2025 regular Board meeting.

Motion carried unanimously 4-0.

Member Zehnder arrived at 10:32 a.m.

### **III. Public Participation**

Greg Stewart, President of Orbiter Inc., provided a short video on his product.

### **IV. Administrative Briefings**

#### **1. Compliance Review Reports**

Don Busch, Branch Richards, reported on his compliance review of the Event Center profit and loss statement for First & Goal Inc.'s (FGI) fiscal year ending March 31, 2024. Mr. Busch stated that he performed the normal review of the standard operating procedures and randomly selected three events from the Event Center to test. This year he chose the RV show, Gracie Abrams and Tina Fey/Amy Poehler show. There were no findings in any of the testing. A review of the expenses-both direct and indirect – was also done to verify the information used in the net income calculation. The net income decreased approximately 15%

from the prior year. This was largely due to the decrease in specialty events booked in the facility.

As a result, the profit sharing figure payable to the State Common School Fund, based on the net income, was \$390,946.

#### Affordable Priced Seats

The Affordable Priced Seats Report submitted by FGI for the 2024 season was reviewed. Section 8.1.2 of the Master Lease, as amended, requires at least 10 percent of the spectator seats for each home game to be made available for purchase at an "affordable price", which is calculated based on the average of the lowest ticket prices around the league. The data submitted by FGI was reviewed and information verified by reviewing NFL league data provided by the Seattle Seahawks. Mr. Busch concluded that the affordable priced seat requirement was met for single game tickets for the 2024 season.

2. World Cup Update

David Young, First & Goal COO, provided an update to the Board regarding FIFA World Cup 2026. He stated that FGI is working with the LOC and FIFA officials regarding signage, security and fan fest activities.

3. 2024-2025 Public Benefits Report

Zach Hensley, Vice President/General Manager First & Goal Inc., presented the 2024 public benefits report and 2025 plan.

4. Capital Projects Update

Kathy Brown, FGI Director of Facilities, and Ethan Bernau, PSA Consultant, provided the Board with an update on FGI's Major Maintenance and Modernization Plan. They also reviewed projects underway for FIFA World Cup in 2026.

5. General Manager's Report

Zach Hensley, Vice President/General Manager First & Goal Inc., provided a summary of past events and upcoming events at the facility.

## **V. Chair and Director's Reports**

A. Chair's Report

There was no report given.

B. Director's Report

Ms. Todd stated that the Seahawks continue to host fans in the Lorraine Hine Suite. She was pleased that so many fans are enjoying the opportunity to watch a game in the suite. Mr. Bernau reported that staff is participating in the Occidental Promenade design charrettes and staff is following the SDOT South Holgate street study.

## VI. Unfinished Business

There were no items for review under this section.

## VII. New Business

### A. Voucher Approval of Expenses

Vouchers included in blanket Vouchers 755-759 and payroll for the periods ended May 15, 2025, May 31, 2025, June 15, 2025 and June 30, 2025 in a total amount of \$202,713.06.

Motion by Vice Chair Ing, second by Member Marquardt to approve blanket Vouchers included in blanket Vouchers 755-759 and payroll for the periods ended May 15, 2025, May 31, 2025, June 15, 2025 and June 30, 2025 in a total amount of \$202,713.06.

Motion carried 5-0.

### B. Capital Projects Reimbursement

There were no items for review under this section.

### C. Resolutions

#### 1. **Resolution No. 366**

*A Resolution of the Board of the Washington State Public Stadium Authority Providing Comments to the 2024-2025 Public Benefits Report and Plan for Lumen Field and Event Center Prepared by First & Goal Inc.*

Motion by Vice Chair Ing, second by Member Zehnder to approve proposed Resolution No. 366.

Under discussion, Ms. Todd stated that proposed Resolution No. 366 provides comments to the 2024-2025 Public Benefits Report and Plan for Lumen Field and Event Center prepared by First & Goal Inc. The Authority's comments are outlined in Exhibit A to proposed Resolution 366. Staff recommends approval.

Motion carried 5-0.

## VIII. Executive Session

There was no executive session.

## IX. Adjournment

The meeting adjourned at 12:17pm.

Approved this 20<sup>th</sup> day of November 2025.

  
Frederick Mendoza, Chair

  
Jodi Todd, Clerk of the Board